

Welcome to the Media in Africa website. Please read the Privacy Policy and our notices regarding Terms of Use. By continuing to use the Media in Africa website, you agree to abide by the terms of these documents.

Media in Africa is committed to bringing you information tailored to your individual needs and recognizes the importance of protecting the privacy of personally identifiable information collected about our users. In adopting this customer privacy policy, our intent is to balance our legitimate business interests in collecting and using information and our user's reasonable expectations of privacy.

By using this site, you signify your assent to the Media in Africa website Privacy Policy. If you do not agree to this policy, please do not use our service. Your continued use of Media in Africa website following the posting of changes to these terms will mean you accept those changes.

### **With whom Media in Africa share my information?**

As a general rule, Media in Africa will not disclose any of your personally identifiable information except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it or under the circumstances described below.

### **Legal:**

Media in Africa may disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our policies of Terms of use Agreement or may be causing injury to or interference with (either intentionally or unintentionally) Media in Africa's rights or property, other website users, or anyone else that could be harmed by such activities.

### **Statistics:**

Media in Africa may perform statistical analyses of user behavior in order to measure interest in the various areas of our site.

### **What are cookies and how does this website use them?**

Cookies are pieces of information a website transfers to a user's hard drive for record-keeping purposes. Cookies make surfing the web easier for you by saving your preferences while you're at our site. We never save passwords or credit card information in cookies. The use of cookies is an industry standard – you'll find them at most major websites.

In certain areas of the site, the website may place a "cookie" on the browser of a user's computer to store and sometimes track information about you. A cookie can be used to tell when your computer has contacted a Web site; we use the information for purposes such as measuring certain traffic patterns.

Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or indicate when a cookie is being sent. However, note that some parts of the website will not function properly if you refuse cookies.

### **Security**

The importance of security for all personally identifiable information associated with our users is of utmost concern to us. We exercise great care in providing secure transmission of your information from your PC to our servers. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Media in Africa cannot ensure or warrant the security of any information you transmit to us or from our online products or services, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.

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